

# WORD AND VISION CONSULTING

*Telling Amazing Stories – in Words and Images*



## Who I Am

As the founder and artistic director of Word and Vision Consulting, I bring more than 40 years of experience to creating amazing stories.

My passion is for writing and capturing images of the world around us. I want to share this with everyone, and anyone who has ever wanted to share their story for their business or their own personal journey.

My independent-minded, dynamic approach to challenges allows me to assist companies large and small face and meet their communications needs. The ability to create distinct messages through impactful writing and beautiful photography (and video), from concept to design, allows me to express your story in unique and original ways.

**Kenneth H. Voyles**  
**Word and Vision Consulting**  
**734.716.9727**  
**kenv@wordandvisionconsulting.com**  
**wordandvisionconsulting.com**

## What Sets Me Apart

Versatile. Creative. Innovative.

These are just a few words that set me apart. I have spent over 40 years creating stories using words, photography and design to share everything from travel adventures to the centennial of one of Detroit's unique institutions.

I know what it takes to develop a clear storyline and how to craft a narrative for any person or company who wants to share a unique message. I've done this over years in magazine publishing, newspaper publishing and assisting government officials communicate to their citizens.

We are all special, and I am an original. What you see is what you get. There's nothing hidden about what I can offer. I discover what is inherently unique about you, and can help you share it with the world.

Lastly, my diverse range of skills – professionally degreed in journalism, self-taught in many emerging styles and mediums – gives me the range and flexibility to help you shape your message across many platforms.

Learn more about my passion for stories and my vision of photography at my website – [wordandvisionconsulting.com](http://wordandvisionconsulting.com).

Check out Word and Vision today and see the future in bold words and expressive pictures.

## Tools for Telling A Tale

**Writing & Editing**  
**Photography**  
**Design & Production**  
**Marketing**  
**Public Relations**

**Historic Research &**  
**Historic Archiving**  
**Communications Consulting**  
**Digital and Social Media**  
**Video Scripts & Editing**

As an award-winning writer and photographer, I want to help everyone share their story...in word and images.

THIS IS MY WORD. THIS IS MY VISION.